



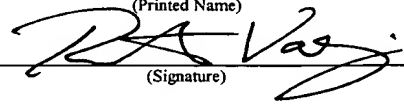
08-12-04

Atty. Dkt. No. 051448-0203

2611 49

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Gil Gavriel DUDKIEWICZ et al.  
Title: SYSTEM AND METHOD FOR  
DETERMINING THE  
DESIRABILITY OF VIDEO  
PROGRAMMING EVENTS  
USING KEY WORD MATCHING  
Appl. No.: 09/992,686  
Filing Date: 11/16/2001  
Examiner: J. SALCE  
Art Unit: 2611

CERTIFICATE OF EXPRESS MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
EV 420553446 US (Express Mail Label Number)	August 11, 2004 (Date of Deposit)
Ruthie Vallejo (Printed Name)	
 (Signature)	

**AMENDMENT TRANSMITTAL**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**

**AUG 17 2004**

**Technology Center 2600**

Sir:

Transmitted herewith is an amendment in the above-identified application.

☒ Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a previous assertion of Small Entity status.

☐ Assertion of Small Entity status is enclosed.

☒ The fee required for additional claims is calculated below:

	Claims As Amended		Previously Paid For		Extra Claims Present		Rate		Additional Claims Fee
Total Claims:	84	-	86	=	0	x	\$18.00	=	\$0.00
Independent Claims:	8	-	8	=	0	x	\$86.00	=	\$0.00
First presentation of any Multiple Dependent Claims:		+					\$290.00	=	\$0.00
CLAIMS FEE TOTAL									= \$0.00

☐ Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

<input type="checkbox"/> Extension for response filed within the first month:	\$110.00	\$0.00
<input type="checkbox"/> Extension for response filed within the second month:	\$420.00	\$0.00
<input type="checkbox"/> Extension for response filed within the third month:	\$950.00	\$0.00
<input type="checkbox"/> Extension for response filed within the fourth month:	\$1,480.00	\$0.00
<input type="checkbox"/> Extension for response filed within the fifth month:	\$2,010.00	\$0.00
EXTENSION FEE TOTAL:		\$0.00
<input type="checkbox"/> Statutory Disclaimer Fee under 37 C.F.R. 1.20(d):	\$110.00	\$0.00
CLAIMS, EXTENSION AND DISCLAIMER FEE TOTAL:		\$0.00
<input checked="" type="checkbox"/> Small Entity Fees Apply (subtract ½ of above):		\$0.00
TOTAL FEE:		\$0.00

☐ Please charge Deposit Account No. 50-0872 in the amount of \$0.00. A duplicate copy of this transmittal is enclosed.

☐ A check in the amount of \$0.00 is enclosed.

[ X ] The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 50-0872. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 50-0872. If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 50-0872.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date 11 August 04

FOLEY & LARDNER LLP  
Customer Number: 23392  
Telephone: (310) 975-7964  
Facsimile: (310) 557-8475

By Ronald Coslick

Ronald Coslick  
Attorney for Applicant  
Registration No. 36,489



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**Applicant:** Gil G. DUDKIEWICZ et al.

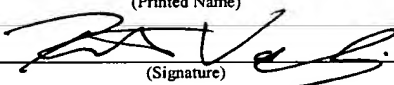
**Title:** SYSTEM AND METHOD FOR  
DETERMINING THE  
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PROGRAMMING EVENTS  
USING KEY WORD MATCHING

**Application No.:** 09/992,686

**Filing Date:** 16 November 2001

**Examiner:** J. SALCE

**Art Unit:** 2611

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Ruthie Vallejo (Printed Name)	
 (Signature)	

**REPLY TO OFFICIAL ACTION OF 28 JULY 2004**  
**UNDER 37 CFR § 1.111**

**RECEIVED**

**AUG 17 2004**

**Technology Center 2600**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby replies to the official action mailed 28 July 2004.

Reconsideration in view of the following amendments and remarks is requested.